



DIANI REGATTA THE MIJIKENDA CULTURAL FESTIVAL

SPONSORSHIP OPPORTUNITY

You are invited to partner with this much-loved festival which attracts over 2,000 people each year from all over the world.

This will be the 11th year of the Diani Regatta, it is the biggest cultural event on the South Coast, showcasing the Mijikenda culture with tourists and residents. The festival brings local fishermen together to race their Ngalawas (local outriggers), as well as traditional dances, handicrafts and much more.

The last Regatta raised over Kes 1 million, from 26 sponsors, with over 66% of funds raised went back to the community groups the Regatta was originally set up to support. The event was well attended by community groups, school groups, tourists, residents and citizens. We were also honored to have former President Uhuru join us on the day and featured on national TV.

With growing national and international interest in the Diani Regatta Festival, this is an exciting and fun CSR opportunity for businesses!

Sponsors will be recognized through;

- Brand recognition on marketing material, before, during and after the event.
- Shout outs on our social media and online platforms
- VIP treatment at the event for your business
- And much more, please check out our sponsorship packages!

JOIN US

23rd February 2025
Safari Beach Hotel,
Diani Beach

Sponsorship Levels

PLATINUM

GOLD

SILVER

BRONZE



DIANI REGATTA

WWW.DIANIREGATTA.CO.KE

Registered name: Diani Regatta Trust, Incorporation number: TPS-7LCPNB

REGATTA FESTIVAL

SPONSORSHIP LEVELS

The Festival would not be possible without the incredibly kind and generous support from businesses and individuals. We have several sponsorship packages available, please check them out below and contact us directly for further information.

	PLATINUM- KSH 250,000	GOLD- KSH 100,000	SILVER- KSH 75,000	BRONZE- KSH 35,000	FRIENDS- KSH 5,000
Shout out on social media	✓	✓	✓	✓	✓
Space for banner/ marketing materials	✓	✓	✓	✓	✗
Information stall/ tent	✓	✓	✓	✗	✗
Photo opportunity with VIP delegation	✓	✓	✗	✗	✗
Give out the prizes at the prize ceremony	✓	✗	✗	✗	✗
Seats in the VIP Lounge	6	4	3	2	0

COMPANY LOGO PLACEMENT

One dhow named after company	✓	✓	✓	✓	✗
Business on website with hyperlink	✓	✓	✓	✓	✗
Press releases	✓	✓	✓	✗	✗
Sponsor banner on the main stage	✓	✓	✓	✗	✗
Business logo on all fliers & posters	✓	✓	✗	✗	✗
Brand Recognition throughout the festival	✓	✓	✗	✗	✗

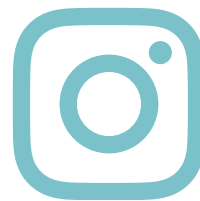
We are asking for your support. You can do this by purchasing a sponsorship package and becoming a Diani Regatta Festival partner.



For more information please contact:

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Diani**

Follow us on our social media platforms



@DianiRegatta



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THANK YOU TO THE 2023 SPONSORS

Gold Sponsor



BASE TITANIUM



Silver Sponsor



Bronze Sponsors



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